



Home to Peppa Pig World, Paultons Park in Hampshire, is the UK's number one family theme park* with over 70 exciting rides and attractions to enjoy.

The 14 food and beverage outlets located across the park offer a range of options for hungry guests from hot dogs and burgers to salads and breakfasts, however Andrew Edwards, Head of Food and Beverage realised there was one option missing. "We were serving pizzettas at some of our kiosks but were missing a trick by not offering our guests a traditional slice of pizza to enjoy on the go. Having seen the Chicago Town Takeaway Pizzas in action, I knew They were just what we were looking for. **We started working with Dr. Oetker Professional in July 2018 and the pizzas have complemented our offering, not only giving us a quick win on speed of service, but also substantially increasing our pizza sales!**" "Cooking in the oven for the first time, the pizza provides that fresh-baked taste and with a long holding time works perfectly in our environment giving us consistent results we can rely on every time."

Served in Chicago Town branded holders, the Loaded Cheese, Loaded Pepperoni and Manhattan Takeaway Pizzas are offered by quarter slices at two of the park's kiosks, making them ideal for guests who are after grab-and-go options. Whilst those looking for a more leisurely



experience can head to the restaurant where the Chicago Town range has now been extended to the children's menu

Andrew adds; **"Seeing the success of the Takeaway Pizzas across the park, we were keen to use Chicago Town's popularity to enhance our children's menu at the Wild Forest Restaurant. We've recently added the Pepperoni and Cheese Deep Dish Pizzas as they are the perfect size for smaller appetites and children will enjoy the tasty toppings. I am excited to see just how well they will do."**

By partnering with Dr. Oetker Professional, Paultons Park has been able to serve up innovative mealtime solutions across the park, covering a number of day parts to meet their guests' needs, including providing an option for dinner.

Andrew explains; **"At the end of a long day at the park the last thing our visitors want to do is cook when they get home. This is why on the way out of the park we have a fully branded Chicago Town mobile kiosk, providing our guests with the option to purchase a whole Takeaway Pizza to go. We are always thinking about what will make their day better and this mobile kiosk provides the perfect way to end their experience at the park on a high."**



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